Shaun Potter

Front end designer and developer

Career

2019   **WeFix** *Developer*

I moved to WeFix taking up more of a development role, focusing on front end web technologies such as Vue JS. I was responsible for rebuilding WeFix's customer booking process, redesigning key areas of the internal admin system with a focus on UX, and designing and developing a Progressive Web App for technicians to use on mobile and desktop.

2015   **7D Digital** *UI/UX Designer*

Having joined shortly after the formation of the company, I was not just heavily involved, but often leading the core projects that defined 7D Digital's status as a development agency. I've had the opportunity to work on a variety of projects, across a number of business sectors, specialising in web and mobile apps, interface design, user experience, website design and branding for a number of start-ups, whilst also being one of the main points of contact with clients.

2015   **I Am The Agent** *Freelance Designer*

I was hired as a freelance designer to completely redesign I Am the Agent's website and online control panel to help them begin fundraising. In addition to the online design and development, I also produced a number of print advertisements which appeared on the London Underground and on buses, as well as a detailed business plan that was presented to Channel 4.

2010   **TTNC Limited** *In-House Designer*

When I joined TTNC, I took the reins of an on-going website redesign, to coincide with the launch of their company rebrand. Once these were complete, I got involved in a variety of other projects, including a complete overhaul of TTNC's customer-facing control panel, from both a visual and user experience point of view, a number of microsites, infographics, video, HTML emails and print and online advertising.

Education

2008   **BA in Digital Animation**

University of Essex

2005   **Diploma in Multimedia & Digital Animation**

South East Essex College

A Little Bit About Me

Hello there, I'm Shaun, a front end designer and developer with over 10 years' experience. I specialise in user experience and interface design, as well as being well practiced in a number of fields including web and mobile app design, icon design and company branding. I'm always updating my knowledge base and finding creative solutions to complicated problems and my ultimate ambition is to create work that both the client and I can be proud of.

🌐 www.shaunpotter.com

✈ shaun@shaunpotter.com

📞 07917341524

Some Of My Skills

🖥 Web & App Design

⟨⟩ HTML, CSS & Javascript

✒ Icon Design

🎨 Branding